

# KDKA/WPCW TV PITTSBURGH

ISSUE GROUP  
POLITICAL INQUIRY FORM  
KDKA/WPCW TV

## GENERAL ( X )

**RECORD OF REQUEST – Political Broadcast Time:**

**NAME OF REQUESTOR:**

1. NAME OF AD AGENCY:

2. ORGANIZATION PAYING FOR TIME:

3. ENTITY FURNISHING TAPES:

4. Broadcast to favor issue/ballot/candidate (office):

5. CATEGORY:

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

7. DATE OF REQUEST

8. NATURE OF REQUEST:

9. DISPOSITION MADE OF REQUEST

(a) **Granted**

(b) **Denied (reason)**

10. SUBSEQUENT DEVELOPMENTS

11. AMOUNT OF CHARGES:

**General Election 2012**

**Mike Furman**

**Waterfront Strategies  
See NAB Form for Detail**

**Majority PAC  
See NAB Form for Detail  
See Ad Agency  
US Senate  
Issue (National Importance)  
Democrat  
10/17/12  
NON-CANDIDATE Rate card**

  X  

**See Public File  
See Contracts in Public File**

**CBS EMPLOYEE**

**Brian C. Butz**

**Political Advertising Director**

**KDKA/WPCW TV Pittsburgh**